



Position Title: KAW Social Media Intern (AKA Social Media Wizard)

Organization: The KAW Project Inc.

Location: Remote/Virtual with Occasional In-Person Outreach to Artists/Arts Agencies in Intern's Local Community

Duration: This is a part-time internship, requiring approximately 10-15 hours a week (more if requested, w/ no more than 20 hours a week for 10-12 weeks). The schedule is flexible to accommodate academic commitments.

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Compensation: Unpaid (Potential for academic credit if applicable)

Hey There! Are you ready to embark on a journey where creativity knows no bounds? The KAW Project Inc. is on the lookout for passionate individuals like you to join our team as Community Engagement Interns!

At The KAW Project, we're not just about breaking barriers; we're about shattering them! If you believe in the transformative power of art, dream of fostering positive spaces, and are ready to dive into the vibrant world of tomorrow's artists, then you're exactly who we're looking for!

Now, we know what you're thinking - "Unpaid internships? Really?" But bear with us because this isn't just any internship; it's a chance to be part of a movement that empowers, mentors, and invests in the future of art. Plus, think of it as an opportunity to add a splash of color to your resume and make a real impact in your community.

So, are you ready to turn your passion for art into action? Join us, and let's create something extraordinary together!

Apply today because your creativity deserves a canvas as boundless as your imagination. 🚀

About The KAW Project Inc.

The KAW Project Inc. is a nonprofit organization dedicated to empowering, breaking down barriers, and fostering positive spaces for tomorrow's artists. Our mission is to mentor and invest in the future of aspiring artists today. We achieve this by awarding scholarships, advocating for enhanced art resources for students K-12 and beyond, and showcasing artists of color from diverse disciplines.



Position Overview

The Social Media Intern at The KAW Project Inc., you will play a crucial role in amplifying our mission and engaging our audience across various social media platforms. This is an exciting opportunity for a creative and motivated individual to contribute to meaningful initiatives while gaining valuable experience in social media management.

Responsibilities

Content Creation

- Develop engaging and visually appealing content for social media platforms, including but not limited to Facebook, Instagram, Twitter, and LinkedIn.
- Create graphics, videos, and other multimedia content to communicate KAW Project's mission and initiatives.

Social Media Management

- Schedule and post content on all relevant social media channels, adhering to a content calendar.
- Monitor and respond to comments, messages, and mentions on social media platforms promptly and professionally.

Analytics and Reporting:

- Track and analyze key social media metrics to assess the performance of campaigns and content.
- Provide regular reports on social media analytics, including recommendations for improvement.

Community Engagement:

- Foster and grow an active and engaged community on social media platforms.
- Collaborate with other team members to develop and implement social media campaigns that align with organizational goals.

Qualifications

- Current enrollment in a relevant undergraduate or graduate program.
- Seeking college credit.
- Passion for the arts and a belief in the power of art to empower and inspire.
- Strong understanding of social media platforms and trends.
- Excellent written and verbal communication skills.
- Proficient in graphic design and video editing tools.
- Creative thinking and a passion for the creative and arts area.



To Apply

Interested candidates should complete the short application [linked here](#) outlining their interest in the position and relevant experience. Applications will be accepted until **Monday, May 6, 2024.**

The KAW Project Inc. is an equal-opportunity employer. We encourage applications from candidates of all backgrounds and experiences.